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PEMBROKE TOWNHOUSE EARNS *FODOR'S CHOICE 2008* DISTINCTION FROM FODOR'S TRAVEL

BALLSBRIDGE, DUBLIN 4 – 24th OCTOBER, 2008 – Fodor's Travel, the foremost name in travel publishing, has named Pembroke Townhouse a 2008 *Fodor's Choice* selection. This distinction recognizes a remarkable achievement for Pembroke Townhouse, run by Fiona Teehan.

Since 1988, Fodor's Travel has been awarding the *Fodor's Choice* distinction to only the very best hotels, restaurants and attraction around the world. Fodor's writers experience, examine and evaluate thousands of hotels, restaurants and attractions. While every hotel, restaurant or attraction included in a Fodor's guide is deemed worth a traveler's time, only fifteen percent of those selections receive the *Fodor's Choice* designation.

"From hidden-away restaurants to can't-miss museums, *Fodor's Choice* selections recognize the top sights, properties, and experiences our editors and updaters have found in their travels," says Fodor's publisher Tim Jarrell. "These places are the best of the best, providing a remarkable experience in their price range or category."

As a 2008 *Fodor's Choice* recipient Pembroke Townhouse receives special recognition in Fodor's guidebooks as currently being among the best in it's field.

"We were delighted to receive the 2008 Fodor's Choice Award and look forward to continue looking after our guests into the future." (*Manager, Fiona Teehan*)

About Pembroke Townhouse:

Pembroke Townhouse is a magnificent 48 bedroom townhouse offering a blend of comfort and convenience, complimented by the most personal service only available in a privately owned townhouse. Located on Pembroke Road in Dublin's most fashionable district, Ballsbridge, the Pembroke Townhouse is adjacent to the the Royal Dublin Society (RDS) and within easy walking distance of St. Stephens Green and Grafton Street.

Breakfast is served in the refreshing bright dining room and coffee and home-made cookies are available free of charge all day long in the elegant Drawing Room. Complimentary Parking is also available in our on-site secure well-lit private car park. Meeting Facilities and WiFi is available throughout the building.

About Fodor's Travel:

Fodor's Travel, a division of Random House, Inc., is one of the world's leading providers of travel information. Covering over 300 destinations worldwide, Fodor's guidebooks and Web site, Fodors.com, have provided the most up-to-date, accurate information for travelers for more than seventy years. Written by a team of over 700 writers located around the globe, Fodor's provides travelers with engagingly written, intelligently and accurately reported, and absolutely indispensable travel guidance.